## **Goal Setting And Professional Image**

## **Goal Setting**

- Be specific; detail your goal.
- Make time to write your plan. Don't leave it to chance.
- Anticipate potential obstacles and have a plan.
- Look at obstacles as an opportunity to grow.
- Be prepared to make sacrifices.

## **Professional Image**

- Professionals set and work toward goals.
- A positive attitude contributes to a professional image.
- Your professional brand impacts your ability to achieve career goals.
- If you don't establish your brand, others will.
- Start with the end in mind. What do you want your brand to communicate?

Be sure to read the Office Dynamics Blog for more tips on this subject!

OfficeDynamics.com/blog